

COUNTY Brides

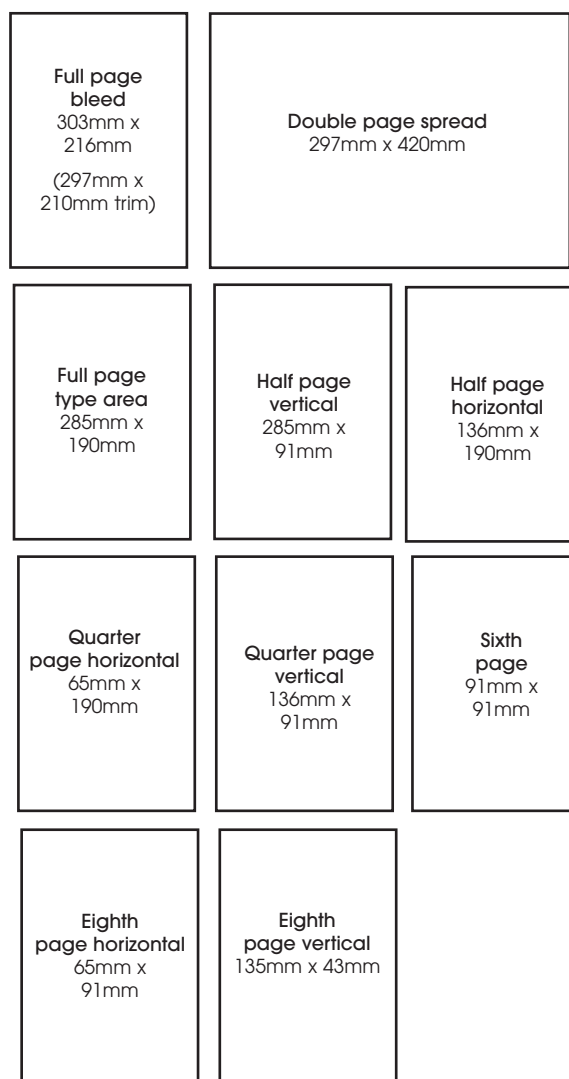
Everything you'll need for
the perfect county wedding



2010
RATE CARD

MECHANICAL DATA

Full page trim	-	297mm x 210mm
Full page bleed	-	303mm x 216mm
Full page type area	-	285mm x 190mm
Double page spread	-	297mm x 420mm
Half page Vertical	-	285mm x 91mm
Quarter page Vertical	-	136mm x 91mm
Half page Horizontal	-	136mm x 190mm
Quarter page Horizontal	-	65mm x 190mm
Eighth page Vertical	-	135mm x 43mm
Eighth page Horizontal	-	65mm x 91mm
Sixth page	-	91mm x 91mm



COPY REQUIREMENTS

SUPPLIED IMAGES

All images to be supplied as TIF, EPS or JPG (min resolution 300dpi at size to be used). All images must be copyright free or written permission from the originator.

SUPPLIED ARTWORK

Our preferred format is high resolution PDF. Files should be supplied to the correct ad size using CMYK colour space with fonts embedded and all elements set to 300 dpi.

Other Formats: Indesign, Illustrator and Photoshop files.

Text for the adverts can be supplied as text only, rich text format or as a Word document.

NB: We do not accept graphics taken from websites as they do not conform to the magazine's printing quality.

ADVERTISEMENT RATES FOR 2010 ISSUE

Advert size	Price	*10% discount	**5% discount
Full page	£1700	£1530	£1453
Outside back cover	£2925	£2632	£2500
Inside front cover + page 3 (DPS)	£3840	£3456	£3283
Inside back cover	£1925	£1732	£1646
Double page spread (DPS)	£3330	£2997	£2847
Half page	£935	£841	£799
Quarter page	£525	£472	£449
Sixth page	£400	£360	£342
Eighth page	£300	£270	£256

EARLY BIRD DISCOUNTS

*Receive **10%** discount on all bookings confirmed, with deposit paid, by 31 December 2010.

Receive an additional **5% discount if your artwork/files are supplied by 31 March 2010.

A guaranteed right hand side page is an additional 10%.

Prices include creation of your advert using your company logo and images. An extra charge will be applied if the images or designs provided require additional creative artwork. **PLEASE NOTE** only two sets of your amendments will be made to the artwork we produce. Additional amends will incur extra charges.

NB: All advertisers receive a FREE listing on our website: www.countybrides.com

DEADLINE

Booking deadline: 31 March 2010

Artwork/Files: 30 April 2010

BOOKING TERMS

Interest free monthly standing order payment option available on request OR bookings must be accompanied by a 50% deposit.

Cheques made payable to: **County Brides Limited**

County Brides Limited
11 Longton Avenue, Lowton,
Warrington, Cheshire WA3 2RP
Tel: 01942 270777
Mob: 07966 337640
Info@countybrides.com